

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>571152 /              |   | <u>Alt Order #</u><br>09793031                         |
| <u>Product</u><br><b>OBAMA 4 AMERICA *A</b>         |   |  |
| <u>Contract Dates</u><br><b>10/09/12 - 10/15/12</b> |   | <u>Estimate #</u><br><b>1537</b>                       |
| <u>Advertiser</u><br><b>Obama/D/President</b>       |   | <u>Original Date / Revision</u><br>10/10/12 / 10/10/12 |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast          | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br><b>KDVR</b>                       | <u>Account Executive</u><br>Alexandra Bradley | <u>Sales Office</u><br>Washington DC                   |
| <u>Special Handling</u>                             |   |  |
| <u>Demographic</u><br>Adults 35+                    |   |  |
| <u>IDB#</u><br>8020                                 | <u>Advertiser Code</u><br>NW80                | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                                   |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| 1     | 31 | 10/09/12          | 10/15/12        | M-F 5-530a Good Day Colo | 5a-530a        |      | :30    |                   |             | NM   | 5     | \$1,250.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 5                 | \$250.00    |      |       |            |
| 2     | 31 | 10/09/12          | 10/15/12        | M-F 530-6a Good Day Colo | 530-6a         |      | :30    |                   |             | NM   | 5     | \$2,250.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 5                 | \$450.00    |      |       |            |
| 3     | 31 | 10/09/12          | 10/15/12        | Good Day Colorado        | 6a-7a          |      | :30    |                   |             | NM   | 5     | \$2,250.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 5                 | \$450.00    |      |       |            |
| 4     | 31 | 10/09/12          | 10/15/12        | Good Day Colorado        | 7a-8a          |      | :30    |                   |             | NM   | 10    | \$4,000.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 10                | \$400.00    |      |       |            |
| 5     | 31 | 10/09/12          | 10/15/12        | Good Day Colorado        | 8a-9a          |      | :30    |                   |             | NM   | 10    | \$1,750.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 10                | \$175.00    |      |       |            |
| 6     | 31 | 10/09/12          | 10/15/12        | Regis & Kelly            | 90130a-10a     |      | :30    |                   |             | NM   | 5     | \$1,000.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 5                 | \$200.00    |      |       |            |
| 7     | 31 | 10/09/12          | 10/15/12        | Everyday                 | 10a-11a        |      | :30    |                   |             | NM   | 5     | \$500.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 5                 | \$100.00    |      |       |            |
| 8     | 31 | 10/09/12          | 10/15/12        | Ricki Lake               | 11a-12p        |      | :30    |                   |             | NM   | 5     | \$500.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 5                 | \$100.00    |      |       |            |
| 9     | 31 | 10/09/12          | 10/15/12        | We the People w/ Glo     | 12p-1p         |      | :30    |                   |             | NM   | 5     | \$750.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 5                 | \$150.00    |      |       |            |
| 10    | 31 | 10/09/12          | 10/15/12        | JdgJoe M-F 1p-2p         | 1p-2p          |      | :30    |                   |             | NM   | 6     | \$750.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 6                 | \$125.00    |      |       |            |
| 11    | 31 | 10/09/12          | 10/15/12        | DivCt/JdgAlex M-F 2p     | 2p-3p          |      | :30    |                   |             | NM   | 5     | \$625.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/09/12          | 10/15/12        | MTWTF--                  |                |      |        | 5                 | \$125.00    |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

|  |                                      |  |
|--|--------------------------------------|--|
| <u>Contract / Revision</u><br>571152 /       |                                      | <u>Alt Order #</u><br>09793031                         |
| <u>Contract Dates</u><br>10/09/12 - 10/15/12 | <u>Product</u><br>OBAMA 4 AMERICA *A | <u>Estimate #</u><br>1537                              |
| <u>Advertiser</u><br>Obama/D/President       |                                      | <u>Original Date / Revision</u><br>10/10/12 / 10/10/12 |

| *Line   | Ch | Start Date | End Date  | Description             | Start/End Time          | Days           | Length      | Spots/Week | Rate                  | Type | Spots  | Amount      |
|---|----|------------|---|-------------------------|-------------------------|----------------|-------------|------------|-----------------------|------|--------|-------------|
|   |    |            |   |                         |                         |                |             |            |                       |      | Totals |             |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| 12  | 31 | 10/09/12   | 10/15/12  | Judge Judy              | 3p-4p                   |                | :30         |            |                       | NM   | 5      | \$1,250.00  |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| Week:   |    | 10/09/12   | 10/15/12  | MTWTF--                 |                         |                |             | 5          | \$250.00              |      |        |             |
| 13  | 31 | 10/09/12   | 10/15/12  | Judge Judy              | 4p-5p                   |                | :30         |            |                       | NM   | 5      | \$1,250.00  |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| Week:   |    | 10/09/12   | 10/15/12  | MTWTF--                 |                         |                |             | 5          | \$250.00              |      |        |             |
| 14  | 31 | 10/09/12   | 10/15/12  | M-F 5p-530p Fox 31 News | 5p-530p                 |                | :30         |            |                       | NM   | 5      | \$3,000.00  |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| Week:   |    | 10/09/12   | 10/15/12  | MTWTF--                 |                         |                |             | 5          | \$600.00              |      |        |             |
| E 15  | 31 | 10/09/12   | 10/15/12  | M-F 530p-6p Fox 31 News | 530p-6p                 |                | :30         |            |                       | NM   | 4      | \$2,400.00  |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| Week:   |    | 10/09/12   | 10/15/12  | MTWTF--                 |                         |                |             | 5          | \$600.00              |      |        |             |
|   |    | Spot       | Ch  | Date Range              | Description             | Start/End Time | Weekdays    | Length     | Rate                  | Type |        |             |
|   |    | 1          | 31  | 10/09/12-10/15/12       | M-F 530p-6p Fox 31 News | 530p-6p        | MTuWThF---- | :30        | <del>\$600.00</del>   | NM   |        |             |
| See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 |    |            |   |                         |                         |                |             |            |                       |      |        |             |
| E 16  | 31 | 10/14/12   | 10/14/12  | News Sunday 5p-530p     | 5p-530p                 |                | :30         |            |                       | NM   | 0      | \$0.00      |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| Week:   |    | 10/08/12   | 10/14/12  | -----S                  |                         |                |             | 1          | \$450.00              |      |        |             |
|   |    | Spot       | Ch  | Date Range              | Description             | Start/End Time | Weekdays    | Length     | Rate                  | Type |        |             |
|   |    | 1          | 31  | 10/08/12-10/14/12       | News Sunday 5p-530p     | 5p-530p        | -----Su     | :30        | <del>\$450.00</del>   | NM   |        |             |
| See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 |    |            |   |                         |                         |                |             |            |                       |      |        |             |
| E 17  | 31 | 10/14/12   | 10/14/12  | News Su 530-6p          | 530p-6p                 |                | :30         |            |                       | NM   | 0      | \$0.00      |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| Week:   |    | 10/08/12   | 10/14/12  | -----S                  |                         |                |             | 1          | \$450.00              |      |        |             |
|   |    | Spot       | Ch  | Date Range              | Description             | Start/End Time | Weekdays    | Length     | Rate                  | Type |        |             |
|   |    | 1          | 31  | 10/08/12-10/14/12       | News Su 530-6p          | 530p-6p        | -----Su     | :30        | <del>\$450.00</del>   | NM   |        |             |
| See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 |    |            |   |                         |                         |                |             |            |                       |      |        |             |
| E 18  | 31 | 10/15/12   | 10/15/12  | Bones Mon 7-8p          | 7p-8p                   |                | :30         |            |                       | NM   | 7      | \$12,700.00 |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| Week:   |    | 10/15/12   | 10/21/12  | M-----                  |                         |                |             | 1          | \$2,500.00            |      |        |             |
|   |    | Spot       | Ch  | Date Range              | Description             | Start/End Time | Weekdays    | Length     | Rate                  | Type |        |             |
|   |    | 1          | 31  | 10/15/12-10/21/12       | Bones Mon 7-8p          | 7p-8p          | M-----      | :30        | <del>\$2,500.00</del> | NM   |        |             |
| See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 |    |            |   |                         |                         |                |             |            |                       |      |        |             |
|   |    | 2          | 31  | 10/14/12-10/14/12       | NFL on FOX 11am         | 11a-CC         | -----Su     | :30        | \$4,000.00            | NM   |        |             |
|   |    | (M)        | MG for 27.1, 15.1, 25.1, 17.1, 16.1, 19.1, 26.1, 18.1 |                         |                         |                |             |            |                       |      |        |             |
|   |    | 3          | 31  | 10/14/12-10/14/12       | NFL on FOX 11am         | 11a-CC         | -----Su     | :30        | \$4,000.00            | NM   |        |             |
|   |    | (M)        | MG for 27.1, 15.1, 25.1, 17.1, 16.1, 19.1, 26.1, 18.1 |                         |                         |                |             |            |                       |      |        |             |
|   |    | 4          | 31  | 10/14/12-10/15/12       | MLB Championship Series | 2p-CC          | M-----Su    | :30        | \$1,500.00            | NM   |        |             |
|   |    | (M)        | MG for 27.1, 15.1, 25.1, 17.1, 16.1, 19.1, 26.1, 18.1 |                         |                         |                |             |            |                       |      |        |             |
|   |    | 5          | 31  | 10/14/12-10/15/12       | MLB Championship Series | 2p-CC          | M-----Su    | :30        | \$1,500.00            | NM   |        |             |
|   |    | (M)        | MG for 27.1, 15.1, 25.1, 17.1, 16.1, 19.1, 26.1, 18.1 |                         |                         |                |             |            |                       |      |        |             |
|   |    | 6          | 31  | 10/14/12-10/15/12       | MLB Championship Series | 2p-CC          | M-----Su    | :30        | \$1,500.00            | NM   |        |             |
|   |    | (M)        | MG for 27.1, 15.1, 25.1, 17.1, 16.1, 19.1, 26.1, 18.1 |                         |                         |                |             |            |                       |      |        |             |
|   |    | 7          | 31  | 10/15/12-10/15/12       | Regis & Kelly           | 90130a-10a     | M-----      | :30        | \$100.00              | NM   |        |             |
|   |    | (M)        | MG for 27.1, 15.1, 25.1, 17.1, 16.1, 19.1, 26.1, 18.1 |                         |                         |                |             |            |                       |      |        |             |
|   |    | 8          | 31  | 10/15/12-10/15/12       | Everyday                | 10a-11a        | M-----      | :30        | \$100.00              | NM   |        |             |
|   |    | (M)        | MG for 27.1, 15.1, 25.1, 17.1, 16.1, 19.1, 26.1, 18.1 |                         |                         |                |             |            |                       |      |        |             |
| E 19  | 31 | 10/15/12   | 10/15/12  | Mob Doctor Mon 8-9p     | 8p-9p                   |                | :30         |            |                       | NM   | 0      | \$0.00      |
|   |    | Start Date | End Date  | Weekdays                |                         |                |             | Spots/Week | Rate                  |      |        |             |
| Week:   |    | 10/15/12   | 10/21/12  | M-----                  |                         |                |             | 1          | \$2,200.00            |      |        |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

|   |                                      |  |
|---|--------------------------------------|--|
| <u>Contract / Revision</u><br>571152 /              |                                      | <u>Alt Order #</u><br>09793031                         |
| <u>Contract Dates</u><br><b>10/09/12 - 10/15/12</b> | <u>Product</u><br>OBAMA 4 AMERICA *A | <u>Estimate #</u><br>1537                              |
| <u>Advertiser</u><br><b>Obama/D/President</b>       |                                      | <u>Original Date / Revision</u><br>10/10/12 / 10/10/12 |

| *Line   | Ch | Start Date        | End Date             | Description           | Start/End Time | Days   | Length                | Spots/Week        | Rate        | Type | Totals<br>Spots Amount |            |
|---|----|-------------------|----------------------|-----------------------|----------------|--------|-----------------------|-------------------|-------------|------|------------------------|------------|
|   |    |                   |                      |                       |                |        |                       |                   |             |      | 1                      | \$2,200.00 |
| Spot  | Ch | Date Range        | Description          | Start/End Time        | Weekdays       | Length | Rate                  | Type              |             |      |                        |            |
| 1   | 31 | 10/15/12-10/21/12 | Mob Doctor Mon 8-9p  | 8p-9p                 | M-----         | :30    | <del>\$2,200.00</del> | NM                |             |      |                        |            |
| See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| 20  | 31 | 10/09/12          | 10/09/12             | Hope/Ben Tuesday 7-8  | 7p-8p          |        | :30                   |                   |             | NM   | 1                      | \$2,200.00 |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/08/12          | 10/14/12             | -T-----               |                |        |                       | 1                 | \$2,200.00  |      |                        |            |
| 21  | 31 | 10/09/12          | 10/09/12             | NewGirl/Mindy Tuesda  | 8p-9p          |        | :30                   |                   |             | NM   | 2                      | \$3,000.00 |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/08/12          | 10/14/12             | -T-----               |                |        |                       | 1                 | \$3,000.00  |      |                        |            |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| Spot  | Ch | Date Range        | Description          | Start/End Time        | Weekdays       | Length | Rate                  | Type              |             |      |                        |            |
| 1   | 31 | 10/08/12-10/14/12 | NewGirl/Mindy Tuesda | 8p-9p                 | -Tu-----       | :30    | <del>\$3,000.00</del> | NM                |             |      |                        |            |
| See MG 21.2, 21.3                               |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| 2   | 31 | 10/08/12-10/14/12 | NewGirl/Mindy Tuesda | 8p-9p                 | -Tu-----       | :30    | \$1,500.00            | NM                |             |      |                        |            |
| Ⓜ MG for 21.1 10/09                             |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| 3   | 31 | 10/08/12-10/14/12 | NewGirl/Mindy Tuesda | 8p-9p                 | -Tu-----       | :30    | \$1,500.00            | NM                |             |      |                        |            |
| Ⓜ MG for 21.1 10/09                             |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| 22  | 31 | 10/10/12          | 10/10/12             | FOX X Factor          | 7-9p           |        | :30                   |                   |             | NM   | 1                      | \$3,500.00 |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/08/12          | 10/14/12             | --W----               |                |        |                       | 1                 | \$3,500.00  |      |                        |            |
| 23  | 31 | 10/11/12          | 10/11/12             | FOX X Factor          | 7-9p           |        | :30                   |                   |             | NM   | 1                      | \$3,500.00 |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/08/12          | 10/14/12             | ---T---               |                |        |                       | 1                 | \$3,500.00  |      |                        |            |
| 24  | 31 | 10/12/12          | 10/12/12             | Fringe Friday 8-9p    | 8p-9p          |        | :30                   |                   |             | NM   | 1                      | \$900.00   |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/08/12          | 10/14/12             | ----F--               |                |        |                       | 1                 | \$900.00    |      |                        |            |
| E 25  | 31 | 10/14/12          | 10/14/12             | NFL/Postgame          | 2p-12a         |        | :30                   |                   |             | NM   | 0                      | \$0.00     |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/08/12          | 10/14/12             | -----S                |                |        |                       | 1                 | \$2,500.00  |      |                        |            |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| Spot  | Ch | Date Range        | Description          | Start/End Time        | Weekdays       | Length | Rate                  | Type              |             |      |                        |            |
| 1   | 31 | 10/08/12-10/14/12 | NFL/Postgame         | 2p-12a                | -----Su        | :30    | <del>\$2,500.00</del> | NM                |             |      |                        |            |
| See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| E 26  | 31 | 10/14/12          | 10/14/12             | Simp/Bob Sunday 7-8p  | 7p-8p          |        | :30                   |                   |             | NM   | 0                      | \$0.00     |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/08/12          | 10/14/12             | -----S                |                |        |                       | 1                 | \$2,000.00  |      |                        |            |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| Spot  | Ch | Date Range        | Description          | Start/End Time        | Weekdays       | Length | Rate                  | Type              |             |      |                        |            |
| 1   | 31 | 10/08/12-10/14/12 | Simp/Bob Sunday 7-8p | 7p-8p                 | -----Su        | :30    | <del>\$2,000.00</del> | NM                |             |      |                        |            |
| See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| E 27  | 31 | 10/14/12          | 10/14/12             | FamGuy/Dad Sunday 8-  | 8p-9p          |        | :30                   |                   |             | NM   | 0                      | \$0.00     |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/08/12          | 10/14/12             | -----S                |                |        |                       | 1                 | \$2,000.00  |      |                        |            |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| Spot  | Ch | Date Range        | Description          | Start/End Time        | Weekdays       | Length | Rate                  | Type              |             |      |                        |            |
| 1   | 31 | 10/08/12-10/14/12 | FamGuy/Dad Sunday 8- | 8p-9p                 | -----Su        | :30    | <del>\$2,000.00</del> | NM                |             |      |                        |            |
| See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
| 28  | 31 | 10/09/12          | 10/15/12             | M-F LN 9p-930p News   | 9p-930p        |        | :30                   |                   |             | NM   | 5                      | \$7,500.00 |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/09/12          | 10/15/12             | MTWTF--               |                |        |                       | 5                 | \$1,500.00  |      |                        |            |
| 29  | 31 | 10/09/12          | 10/15/12             | M-F LN 930p-10p       | 930p-10p       |        | :30                   |                   |             | NM   | 5                      | \$5,500.00 |
|   |    |                   |                      |                       |                |        |                       |                   |             |      |                        |            |
|   |    | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>       |                |        |                       | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week:   |    | 10/09/12          | 10/15/12             | MTWTF--               |                |        |                       | 5                 | \$1,100.00  |      |                        |            |
| 30  | 31 | 10/09/12          | 10/15/12             | Fox 31 News Nightside | 10p-1035p      |        | :30                   |                   |             | NM   | 5                      | \$1,750.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 571152 /                   | 09793031           |

|                       |                    |                   |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>     | <u>Estimate #</u> |
| 10/09/12 - 10/15/12   | OBAMA 4 AMERICA *A | 1537              |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Obama/D/President | 10/10/12 / 10/10/12             |

| *Line   | Ch                | Start Date      | End Date        | Description       | Start/End Time | Days | Length | Spots/<br>Week | Rate | Type | Totals<br>Spots      Amount |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
|---|-------------------|-----------------|-----------------|-------------------|----------------|------|--------|----------------|------|------|-----------------------------|-------------|-------------------|-----------------|-----------------|-------------------|-------------|--|--|--|--|--|--|-------|----------|----------|---------|---|------------|--|--|--|--|--|--|--|--|
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>5</td><td>\$350.00</td><td colspan="6"></td></tr></table>   |                   |                 |                 |                   |                |      |        |                |      |      |                             |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  | Week: | 10/09/12 | 10/15/12 | MTWTF-- | 5 | \$350.00   |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| Week:   | 10/09/12          | 10/15/12        | MTWTF--         | 5                 | \$350.00       |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| 31  | 31                | 10/13/12        | 10/13/12        | Sa LN 9p-930p     | 9p-930p        |      | :30    |                |      | NM   | 1                           | \$1,200.00  |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$1,200.00</td><td colspan="6"></td></tr></table> |                   |                 |                 |                   |                |      |        |                |      |      |                             |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  | Week: | 10/08/12 | 10/14/12 | -----S- | 1 | \$1,200.00 |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| Week:   | 10/08/12          | 10/14/12        | -----S-         | 1                 | \$1,200.00     |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| 32  | 31                | 10/13/12        | 10/13/12        | Sa LN 930p-10p    | 930p-10p       |      | :30    |                |      | NM   | 1                           | \$1,000.00  |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$1,000.00</td><td colspan="6"></td></tr></table> |                   |                 |                 |                   |                |      |        |                |      |      |                             |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  | Week: | 10/08/12 | 10/14/12 | -----S- | 1 | \$1,000.00 |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| Week:   | 10/08/12          | 10/14/12        | -----S-         | 1                 | \$1,000.00     |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| 33  | 31                | 10/14/12        | 10/14/12        | Su LN 9p-930p     | 9p-930p        |      | :30    |                |      | NM   | 1                           | \$1,800.00  |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$1,800.00</td><td colspan="6"></td></tr></table>  |                   |                 |                 |                   |                |      |        |                |      |      |                             |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  | Week: | 10/08/12 | 10/14/12 | -----S  | 1 | \$1,800.00 |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| Week:   | 10/08/12          | 10/14/12        | -----S          | 1                 | \$1,800.00     |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| 34  | 31                | 10/14/12        | 10/14/12        | Su LN 930p-10p    | 930p-10p       |      | :30    |                |      | NM   | 1                           | \$1,600.00  |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$1,600.00</td><td colspan="6"></td></tr></table>  |                   |                 |                 |                   |                |      |        |                |      |      |                             |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  | Week: | 10/08/12 | 10/14/12 | -----S  | 1 | \$1,600.00 |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| Week:   | 10/08/12          | 10/14/12        | -----S          | 1                 | \$1,600.00     |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| 35  | 31                | 10/09/12        | 10/15/12        | TMZ               | 1035p-1105p    |      | :30    |                |      | NM   | 5                           | \$1,750.00  |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>5</td><td>\$350.00</td><td colspan="6"></td></tr></table>   |                   |                 |                 |                   |                |      |        |                |      |      |                             |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  | Week: | 10/09/12 | 10/15/12 | MTWTF-- | 5 | \$350.00   |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| Week:   | 10/09/12          | 10/15/12        | MTWTF--         | 5                 | \$350.00       |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| 36  | 31                | 10/14/12        | 10/14/12        | FOX News Sunday   | 9a-10a         |      | :30    |                |      | NM   | 1                           | \$150.00    |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$150.00</td><td colspan="6"></td></tr></table>    |                   |                 |                 |                   |                |      |        |                |      |      |                             |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  | Week: | 10/08/12 | 10/14/12 | -----S  | 1 | \$150.00   |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| Week:   | 10/08/12          | 10/14/12        | -----S          | 1                 | \$150.00       |      |        |                |      |      |                             |             |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |
| Totals  |                   |                 |                 |                   |                |      |        |                |      |      | 123                         | \$71,575.00 |                   |                 |                 |                   |             |  |  |  |  |  |  |       |          |          |         |   |            |  |  |  |  |  |  |  |  |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/15/12 | 123        | \$71,575.00        | \$60,838.75        |
| <b>Totals</b>       | <b>123</b> | <b>\$71,575.00</b> | <b>\$60,838.75</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.